

COMMUNITY



1010 NEWS/TALK 98.1
WCSI
1010WCSI.com

Indiana Country 101.5
WKKG
WKKG.COM

WIN1049.COM
WIN 104.9
Your Hit Music

106.1
The River
1061theriver.com

WHITE RIVER BROADCASTING COMPANY

3212 Washington Street, Columbus, Indiana 47203

*Standing together today,
for a better tomorrow.*

WHITE RIVER
BROADCASTING COMPANY
WCSI • WKKG • WIN 104.9 • 106.1 THE RIVER

Hometown Proud

Serving our fellow citizens is a promise we make and a way of life we instill in our employees. It comes from a passion for the people we work with and the communities in with which we serve.

As area citizens, WCSI, WKKG, WIN 104.9 and 106.1 The River care about the needs of our communities. Our employees and families work here, go to school here, worship here and enjoy all that this area has to offer. We're proud to be involved and part of a hometown team that makes our communities, extraordinary.

Our mission is to be the first place people choose for entertainment and information about our communities.

Serving Area Communities

The following are just some of the events we are involved with and help promote

- 106.1 The River Hot Rods & Rock 'n Roll
- American Cancer Society Relay for Life
- Alzheimer's Memory Walk
- Bartholomew Co. Humane Society Golf for the Animals
- Boy Scouts Wine-A-Ree
- Brown County Humane Society Chocolate Walk
- Columbus Arts Council Neighborfest
- Columbus Craft Beer Festival
- Columbus Memorial Day Service
- Columbus Parks & Rec Tour De Trails
- County Fairs
- Crooners for CASA
- Doggy Swim, Bark in the Park
- DSI Golf Tournaments
- Dueling Pianos
- Ethnic Expo
- Festival of Lights Parade
- Hope Heritage Days
- Hope Smoke on the Square
- Indiana Bike Challenge
- Jackson & Jennings Counties Big Brothers/Big Sisters Bowl For Kid's Sake
- Kids Fun Run
- March of Dimes Mother's March for Babies
- Nashville Police Dept. National Night Out
- Rumble For The Cure
- Salvation Army Angel Tree
- Seymour Oktoberfest
- Taste of Columbus
- Turning Point Girlfriend Ride
- WCSI Easter Egg Hunt
- WKKG Kamp Out for Kids for Fireman's Cheer Fund
- WKKG Truck-A-Palooza
- Plus, countless fundraisers, car washes, fish fries and church suppers

